



Request for Temporary Public Art Proposals

OVERVIEW

The BeltLine is presenting a new public art initiative, “Art on the BeltLine: Atlanta’s New Public Place.” In spring 2010, Atlanta BeltLine, Inc. plans to open nearly eight miles of the future BeltLine corridor to pedestrians and bicyclists via an interim trail. A kick-off arts event staged from late spring through summer will celebrate the reawakening of the old rail corridor as Atlanta’s new public realm. Visual arts, performing arts and historic site interpretation will direct the public’s attention to this amazing resource that encircles downtown Atlanta, thus increasing the level of awareness and fostering a sense of ownership to ensure that the BeltLine becomes a truly public amenity.

Atlanta’s BeltLine is an emerging system of parks, trails, transit and development that reclaims existing abandoned railways. With an emphasis on cultural amenities and revitalizing neighborhoods, it has the potential to redefine the city and make it a better place to live. Find additional information about the BeltLine at www.beltline.org.

Visual and performing artists are invited to submit proposals for temporary works of visual and performing art to be a part of this May through October event. Potential projects should reflect the historic, environmental, cultural, functional, urban design, and/or aesthetic parameters of the sites and should be well-researched, well-planned and feasible. Although not limited to the following examples, potential projects might include all or some of the following:

- Temporary art, sculptural or visual installations;
- Gateway or entrance works;
- Performance works of all kinds, including but not limited to music, dance, theater and performance art;
- Transformation of existing structures or surfaces, such as bridges and overpasses;
- Utilization of fences or screening devices;
- Transformation of the backs of buildings;
- Amenities for visitors – such as benches, bike racks, shade structures, recycling and trash collection receptacles;
- Establishment of play areas or game sites;
- Loan of existing artwork, such as sculptures or assemblages;
- Murals;
- Plantings or environmental works.

Potential art projects may be designed for site-specific installation, but this is not a requirement. Contemporary and interdisciplinary approaches, innovative uses (or re-uses) of materials and new technologies are encouraged. *Applicants are asked to consider ways in which some level of community involvement might be facilitated in the creation or ongoing interaction of the projects.*

Proposed materials should be modestly priced and durable with minimal maintenance in an outdoor setting. All works must be designed to be safely removed at the end of the designated period, or disintegrate safely into the environment. No works or materials deemed to be dangerous, toxic or hazardous to public safety will be accepted and all construction methods must be adequate and safe for public interaction. While we would like to have projects that last throughout the six month time period, we are also interested in performance works or ephemeral works that could be scheduled to occur periodically throughout the time frame. If the location or its elements (trees, slope, etc.) might be part of the concept, we will identify volunteers to work with the artist(s) to help prepare the site, clear underbrush, etc.

Locations/sites

Proposed projects will be presented in the following sections of the BeltLine

- 1) Stretch between Piedmont Park and DeKalb Avenue
- 2) Stretch between Wylie Street and Glenwood Avenue
- 3) Stretch between Washington Park and Allene Avenue

BeltLine Walking Tours

Every Saturday a tour of a section of the BeltLine will be conducted. You are encouraged to explore the trails during one of these tours to be better educated about the terrain and history of the BeltLine.

- February 13 – Westside (12 noon)
- February 20 - Eastside (12 noon)
- February 27 - Westside (12 noon)
- March 6 - Eastside (12 noon)

Visit art.beltline.org for additional information about the tours.

BUDGET

There are three budget levels for the temporary projects: \$1,000, \$3,000 and \$5,000. Please note that funds are limited and we encourage proposals at all three levels. The amount awarded will be at the discretion of the selection panel. Of the total grant amount, artists should incorporate a minimum of 20% as an artist fee in the budget that must be submitted with each proposal. The fee will cover the design (including artist's fee) fabrication, shipping, installation, maintenance and de-installation of the project. Artists may solicit contributions of materials or cash from other sources.

TIMELINE

Call for artist proposals published:	February 2010
Workshops:	February 16, 17, and 18, 2010 (see workshops for details)
Deadline for entries:	March 12, 2010, 4:00 pm
Panel review:	March, 2010
Accepted entries notified:	Week of April 5, 2010
Contracting and initial payment:	Beginning week of April 12, 2010
Installation period:	May 8 – June 4, 2010 Installations will be staggered beginning in May, projects must be installed no later than June 4th. A timeline and installation schedule will be developed with each artist or artist team.
Exhibition officially opens:	June 5, 2010
Public events and performances:	May – October 2010
Final de-installation:	October 2010

Workshops

Three workshops will be hosted to provide additional information and answer questions around this exciting project:

Date: Tuesday, February 16, 2010
Time: 6:00 pm
Location: WonderRoot
982 Memorial Drive, SE
Atlanta, GA 303316
404.254.5955
www.wonderroot.org

Date: Wednesday, February 17, 2010
Time: 6:00 pm
Location: Hammonds House Museum
503 Peoples Street, SW
Atlanta, GA 30310
404.752.8730
www.hammondshouse.org

Date: Thursday, February 18, 2010
Time: 6:00 pm
Location: Eyedrum
290 Martin Luther King, Jr. Drive, SE
Atlanta, GA 30312
404.522.0655
www.eyedrum.org

SUBMISSIONS

All materials must be received by 4:00 pm on Friday, March 12, 2010.

If sending by U.S. mail or walk in the address is:

Fred Yalouris
Temporary Art Project
Atlanta BeltLine, Inc.
86 Pryor Street, Suite 200
Atlanta, GA 30303

If you would like to submit your documents electronically, please go to art.beltline.org, see link on right side of page.

Submissions must include the following materials:

1. Contact information including name, address, telephone and email address;
2. A written narrative describing your proposal (ONE PAGE OR LESS);
3. Visual Artists should submit five digital images of previous work or related projects (JPEGs) of recent artworks (not to exceed 1024 x 768 pixels at a minimum of 150 dpi provided on disk or uploaded) accompanied by a sheet with description of each work sample;
4. Performers should submit a brief description and context for work sample. Dancers, performance artists and theater artists should submit a work sample on DVD or the URL to a video online;
5. Musicians may submit a work sample on CD or a URL to an online source
6. Biographical information including previous experience for all team members, including all contact information for each;
7. List of materials and installation guidelines, including a step by step process for installation;
8. Detailed budget for fabrication and installation including artist's fee.

For questions or further information, please contact:

Visual Art

Chris Appleton
WonderRoot
chris@wonderroot.org
404-254-5955

Performance Art/Musicians

Priscilla Smith
Eyedrum
priscillagaysmith@gmail.com
404-522-0655